

the manchester mirror

Provisional Ad Rate Card

Rates guaranteed only until April 15, 2016

print ad size	\$/week (single week)	\$/week (2 or 3 weeks)	\$/week (1 month)
2"x2"	\$8	\$7.60	\$7.20
2"x3.5" business card	\$10	\$9.50	\$9
3.3"x4" online ad size	\$18	\$17.10	\$16.20
4"x4"	\$20	\$19	\$18
larger than 4"x4"	\$1.10/sq in	\$1.05/sq in	\$1/sq in
8" x 10" half page	\$60	\$57	\$54
10" x 16" full page	\$100	\$95	\$90

online ads	\$/month	\$/month (6 months)	\$/month (12 months)
online ad only	\$50	\$47.5	\$45
online ad & 3.33"x4" print ad deal	\$100 (save 13% includes 4 wks of print)	N/A yet	N/A yet
discounted online ad w/ any \$50 of print ads	\$45	N/A yet	N/A yet

Ad design help available for additional fee. Contact for details.

To place an ad, email themanchestermirrorads@gmail.com.
 Ad must be received by Sunday to appear in Wednesday's printed newspaper.
 Ad must be correct dimensions and submitted as a jpg.